HBO CELEBRATES THE LIFE AND ARTS OF GORDON PARKS



CONGRATULATIONS

Liya Kebede Russell Simmons Isabel Toledo Bruce Weber



PHOTO: GORDON PARKS

THE GORDON PARKS AWARDS DINNER AND AUCTION

Celebrating Fashion

JUNE 2, 2009





is proud to support

the efforts of the

Gordon Parks Foundation





Celebrating Fashion

"In New York and Paris I went wild, experimenting with lighting and texture and motion. I always tried to be true to the designer, yet make each picture as beautiful as I could and do it in an unconventional way. I was very thankful for my training in fashion."

- GORDON PARKS

OUR WARMEST CONGRATULATIONS TO

BRUCE WEBER

WE ARE PROUD TO JOIN THE GORDON PARKS FOUNDATION IN THIS SPECIAL TRIBUTE TO THE HONOREES

POLO RALPH LAUREN



Thank you for joining us tonight as we celebrate fashion and the incredible legacy of Gordon Parks. Many of you were with us at our inaugural event in 2007 and we are pleased to continue the tradition this evening. To quote one of our guests, Dr. Henry Louis Gates, Jr., "Gordon Parks is the most important black photographer in the history of photojournalism. Long after the events that he photographed have been forgotten, his images will remain with us, testaments to the genius, transcending time, place and subject matter."

This evening we are celebrating fashion, where Gordon began his career. He would be impressed by and proud of our four honorees: model and activist Liya Kebede, activist and philanthropist Russell Simmons, designer Isabel Toledo and photographer and filmmaker Bruce Weber, all of whom are stars in their fields. The common bond they share with Gordon is their commitment to making this world a better place.

The Gordon Parks Foundation, established in 2007, preserves Gordon Parks's creative work, makes it available to the public, and honors others who have contributed their lives to the arts. Gordon was a humanitarian with a deep commitment to social justice. His body of work documents many of the most important aspects of American culture from the early 1940's until his death in 2006. The proceeds from tonight's event will be used to permanently preserve this work and make it available to schools, communities and museums around the world.

Tonight's auction was organized by my son Peter. Photographers, foundations, and estates have overwhelmingly responded to his honesty, integrity and his devotion to Gordon Parks. This evening was made possible in a large part by the hard work of Peter and by Diana Revson. I thank them for their passion and I thank all of you for being with us tonight.

Peter Kunhardt President, Board of Directors THE GORDON PARKS FOUNDATION THE MESERVE-KUNHARDT FOUNDATION

THE GORDON PARKS AWARDS DINNER AND AUCTION

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LIST AS OF MAY 22ND

PROGRAM DESIGNED BY ERIC BAKER DESIGN ASSOCIATES

THE GORDON PARKS AWARDS DINNER AND AUCTION

Celebrating Fashion

JUNE 2, 2009 Gotham Hall, New York City

Evening Program

Cocktails

Welcome

Film

Opening Remarks

Gordon Parks Foundation Award Recipients

Russell Simmons Activist & Philanthropist

Liya Kebede Model & Activist

Isabel Toledo Designer

Bruce Weber Photographer & Filmmaker

Live Auction

Nikon/Gordon Parks Scholarship

Please visit our Silent Auction, OPEN UNTIL 10:00 P.M. Music by Mario Sprouse

André Leon Talley, Editor-at-Large, VOGUE

From HBO: Half Past Autumn

Peter Kunhardt, President

Introduced by Richard Plepler Co-President, HBO

Introduced by Bethann Hardison Fashion Advocate

Introduced by Ruben Toledo Artist

Introduced by Anna Wintour Editor-in-Chief, VOGUE

Hugh Hildesley, Auctioneer

Dyllan McGee, Executive Director



PHOTO: GORDON PARKS

MENU

Katchkie Farms Organic Greens Salad New York State Goat Cheese Citrus Vinaigrette and Roasted Baby Beets

Herb Crusted Filet of Beef Creamed Spinach Flan Crispy Crushed Fingerling Potatoes with Sea Salt Tomato Onion Marmalade

Classic Strawberry Shortcake

Coffee and Tea

Catering by Great Performances

Flowers by Robert Downs Clark

Event Planning by Buckley Hall Events

Auctioneer Hugh Hildesley, Sotheby's

ABOUT THE 2009 AWARD RECIPIENTS

The Gordon Parks Foundation Award is given to outstanding individuals whose contributions to the arts reflect four principles that Gordon demonstrated throughout his life: courage, vision, compassion and dignity.



RUSSELL SIMMONS

Russell Simmons has been the master of the hip-hop phenomenon since its inception in the late 1970's. In 1994, along with his partner Rick Rubin, Russell created the legendary Def Jam Recordings, catapulting the cultural revolution that is hip-hop as we know it today. His fashion empire Phat Farm defined hip-hop clothing and others followed. His film and television production company has had several successful series including MTV's *Run's House*, *HBO's The Def Comedy Jam* and *Russell Simmons' Presents Def Poetry* which led him to Broadway with *Russell Simmons' Def Poetry Jam on Broadway*. Russell's interests extend far beyond the business world and his work as an activist has been significant. In 1995, along with his brothers

Danny and Joseph "Rev Run" Simmons, Russell founded Rush Philanthropic Arts Foundation, dedicated to providing disadvantaged youth with exposure and access to the arts, and offering exhibition opportunities to underrepresented artists and artists of color. In 2001 he founded the Hip-Hop Summit Action Network to harness the cultural relevance of hip-hop music as a catalyst for education advocacy and other societal concerns fundamental to the well-being of at-risk youth throughout the United States. His latest business venture is Global Grind, the premier on-line destination for the global hip-hop community.



LIYA KEBEDE

Ethiopian fashion model and advocate for maternal, newborn and child health, Liya Kebede is a supermodel and mother who was featured on the cover of American *Vogue* for the second time in May 2005, with the headline "Cover Model With A Cause."Her Liya Kebede Foundation helps reduce mother and child mortality though work with governmental and non-governmental organizations. The Foundation aims to increase awareness and visibility of cost-effective, evidence-based interventions which are extremely effective in improving the health and survival of mothers and children. Liya's children's clothing line, Lemlem, features products hand-woven in Ethiopia that are intended to help build the Ethiopian manufacturing

industry, inspire economic independence, and preserve the art of weaving. She will be seen next starring in the independent film *Desert Flower*, an adaptation of Waris Dirie's best-selling autobiography.



ISABEL TOLEDO

Cuban born Isabel Toledo attended both the Fashion Institute of Technology and Parsons School of Design, but she credits an internship with Diana Vreeland at the Metropolitan Museum of Art with her real training. She has been described as a "cult figure" by the *New York Times*, one of the "100 Designers that Count" by *Women's Wear Daily*, and *Vogue* called her "an important raw talent." In 1998, together with her husband Ruben Toledo, Isabel was the subject of an exhibition at the Museum of the Fashion Institute of Technology which chronicled their seventeen years of collaboration in design and art. This exhibition, entitled *Toledo-Toledo: A Marriage of Art and Fashion*, has since traveled around the world. In 2005, Isabel

and Ruben Toledo were the recipients of the Cooper Hewitt National Design Award for Fashion and in 2006 they were awarded a Fashion Visionary Award by FGI, an organization founded by Eleanor Roosevelt to promote design awareness in the United States. Isabel has been on the International Best Dressed List twice and a 25 year retrospective exhibition and catalog of her fashion designs will be published this year by Yale University Press.



BRUCE WEBER

Bruce Weber became a preeminent photographer of the fashion industry in the 1980's and continues to be one of its most popular and influential photographers. Working for Ralph Lauren, Calvin Klein, Karl Lagerfeld, Gianni Versace—and more recently, Abercrombie & Fitch— Weber pioneered a nostalgic, boy-next-door style that redefined the industry. He has also earned acclaim for his filmmaking, including *Broken Noses* (1987), a documentary about boxer and Olympic hopeful Andy Minsker; *Let's Get Lost* (1989), a documentary on jazz trumpeter Chet Baker, which was nominated for an Academy Award for Best Feature Documentary; and *Chop Suey Club* (2001), a feature on wrestler Peter Johnson. His most recent

documentary, *A Letter to True*, an anti-war film, opened at the Berlin Film Festival and showed as an official selection at the Tribeca, Toronto, and Edinburgh Film Festivals in 2004. More than fifteen books of Weber's work have been published including the just-released *Cartier I Love You*. His photographs are in the permanent collections of the Victoria and Albert Museum in London and the Museum of Modern Art in Paris. Weber has received a Clio Award for Recognition in Apparel (1986); the International Documentary Association Award for both *Broken Noses* (1986) and *Let's Get Lost* (1987); an ICP Infinity Award for Applied Photography (1993); and the 1st Annual Alfred Eisenstadt Award for portrait photography from *Life Magazine* (1998).

ABOUT THE NIKON/GORDON PARKS SCHOLARSHIP

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ANDRÉ LEON TALLEY

André Leon Talley is *Vogue's* Editor-at-Large, regularly delivering his "Life with André" column, as well as taking charge of many fashion and celebrity projects for the magazine. He was hired as *Vogue's* Fashion News Director in 1983 and became Creative Director from 1988 to 1995. After living in Paris for several years, he returned to *Vogue* in 1998 to take on his current role. André is the author of two books: *ALT: a Memoir*, and *ALT 365+*. He is a member of the Board of the Savannah College of Art and Design where a lifetime achievement award has been named for him. He is also the 2003 recipient of the Council of Fashion Designers of America (CFDA) Eugenia Sheppard Award for Excellence in Fashion Journalism.





PHOTO: DOUGLAS KIRKLAND

The Nikon/Gordon Parks Scholarship was established in 2009 with a \$25,000 donation from Nikon, Inc. to create an endowment through which annual scholarships will be awarded to cover nearly half of the annual tuition for a New York State student at Purchase College/SUNY in the School of Art + Design. Each year, the grant will be given to a photography student whose work reflects the passion and vision and humanity of Gordon Parks. The very first recipient is a Bachelor of Fine Arts candidate, majoring in photography. Her enthusiasm, her dedication to her art and her ability to look at the world in unique new ways made her an obvious choice to the SUNY faculty who made the final selection. The first recipient of the Nikon/Gordon Parks Scholarship is Chiara Marinai.



CHIARA MARINAI

Chiara Marinai is a sophomore at SUNY Purchase College. Although she was born and raised in New York City, her father is from Florence, Italy and her mother is from Reykjavik, Iceland. She attended a very small Italian school from kindergarten through twelfth grade, graduating in a class of only six students. She was given her first manual camera in tenth grade, a hand-me-down from her great aunt, and she became fascinated with what she could achieve with film. Soon after, she took a black and white photography class at the International Center of Photography, and has been passionate about the medium ever since.

ABOUT THE AUCTION

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Benefit Auction PHOTOGRAPHS



INGRID BERGMAN AT STROMBOLI, 1949

DRUGSTORE COWBOYS, BLIND RIVER ONTARIO, 1955

The images in tonight's silent and live auctions are all reproduced in the Auction Catalogue. It is a testament to Gordon's legacy that many of the leading names in photography wanted to support the work of his foundation by donating their own photographs. Funds raised in the auction will be used to permanently preserve the work of Gordon Parks and make his photographs available to schools, museums and communities around the world.

PHOTOS: GORDON PARKS



HUGH HILDESLEY

Born in Cambridge, England, Hugh Hildesley joined Sotheby's in 1961 as an apprentice porter in the Old Masters Painting Division. In 1965 he moved to New York as the head of Sotheby's Old Masters Painting Division. He was ordained as an Episcopal priest in 1976, but remained at Sotheby's. He has written three books—*Sotheby's Guide to Buying and Selling at Auction* in 1983, *Journeying with Julian* in 1993, *and The Complete Guide to Buying and Selling at Auction* in 1997. In 1995 Hugh was named Sotheby's Executive Vice President for North and South America. He is an accomplished auctioneer, lecturer, and contributor to journals on all aspects of the auction business.

The Howard Greenberg Gallery is proud to support the efforts of The Gordon Parks Foundation

Representing the photography of Gordon Parks for 17 Years



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THE Gordon Parks FOUNDATION

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LISTS AS OF MAY 22ND

ABOUT THE GORDON PARKS FOUNDATION

The Gordon Parks Foundation, a division of the Meserve-Kunhardt Foundation, was established in 2007 to preserve Gordon Parks's creative work, continue to make it available to the public, and honor others who have contributed their lives to the arts. The proceeds from the event will be used to permanently preserve Gordon's work and make it available to schools, museums and communities around the world.

ABOUT THE MESERVE-KUNHARDT FOUNDATION The Meserve-Kunhardt Foundation is a section 501(C)(3) New York State not-for-profit corporation dedicated to the preservation of oral and visual history and the use of it to inform, educate, and inspire.



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with love and thanks for her support of The Gordon Parks Foundation

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and

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Congratulations to the recipients of the 2009 Gordon Parks Foundation Awards

HERBRITTS FOUNDATION

Congratulations to all of tonight's distinguished honorees for their contributions and ongoing commitment in furthering the arts.

The Herb Ritts Foundation is proud to participate and support the Gordon Parks Foundation in their efforts in preserving and promoting the timeless work of Mr. Parks

"Often you forget that your photographs are actually records of people in this part of the century who have had an impact politically, aesthetically, or socially. That's what photography does. You're triving to get to one moment with one frame that eventually may speak for your generation"

Hermès Exhibit GORDON PARKS: PORTRAITS

May 20th-June 30th, 2009

THE GALLERY AT HERMÈS 691 MADISON AVENUE, NEW YORK, NY







LEONARD BERNSTEIN, 1955

AARON COPLAND, 1955









LANGSTON HUGHES, 1941

GLORIA VANDERBILT, 1954

ETHEL SHARIFF, 1963

"The moments I spent making these portraits always flow back with the warmest of memories. They are of people who I have admired and felt at ease with. And, in most cases, I attempted to intertwine their personalities with their professions. The responsibility of breaking down any barriers that stood between them and my camera belonged to me. Since each of them seemed comfortable with my presence, I didn't experience any problems. I remain grateful for having shared time with them."

- GORDON PARKS

BARON&BARON SUPPORIS

THE GORDON PARKS FOUNDATION



THE GOORDON PARKS CENTER

Fort Scott Community College Fort Scott, Kansas

His power to inspire is timeless.

Uninternine

Wichita State University is honored to preserve the creativity, the life and the legacy of fellow Kansan Gordon Parks for the benefit of generations to come.

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PHOTO: JOHANNA FIORE

Special Thanks

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Susan Benaroya, Alain Brouillaud, Bobbi Baker Burrows, Jill Cowan, Tom Denison, Penelope Dixon & Associates, Mary Farley, Johanna Fiore, Jackie Glover, Howard Greenberg, George Kunhardt, Rita Luppino, Karen Marks, Mike Maron, Doug Munson, Sheila Nevins, Toni Parks, Richard Plepler, Amy Rockefeller, Dale Stulz/Stulz Appraisals and Consultants, Gene Young, and the entire Junior Committee.

PURCHASE COLLEGE SALUTES FOUNDATION

We are proud of our new partnership with the Gordon Parks Foundation and Meserve-Kunhardt Foundation to have on loan extensive and extraordinary photographic archives, including the art of Gordon Parks available for research and exhibition in the College's Library and Neuberger Museum of Art.

It is also an honor to have the Nikon/Gordon Parks Scholarship awarded to Chiara Marinai, a Purchase College BFA photography candidate.

Hunay J Selvan

Thomas J. Schwarz President Purchase College



Purchase College, State University of New York offers distinctive programs in the liberal arts and sciences and professional training in the visual and performing arts through its School of The Arts. It attracts world class performers to The Performing Arts Center and features a fine permanent collection of American art and changing exhibitions at the Neuberger Museum of Art.

Congratulations to The Gordon Parks Foundation 2009 Honorees

> Liya Kebede **Russell Simmons** Isabel Toledo **Bruce Weber**

A DIAMOND IS FOREVER



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educating entertaining connecting



At the heart of the image was a man with great vision, unmistakable style and a relentless commitment to "the common search for a better life and a better world."

Nikon is proud to celebrate the life and work of Gordon Parks.



At the heart of the image



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Congratulations Bruce



FROM THE ROBERT MAPPLETHORPE FOUNDATION

Calla Lily, 1986 ©Robert Mapplethorpe Foundation. Used by permission.