

THE GORDON PARKS AWARDS DINNER AND AUCTION

Celebrating Creativity

JUNE 1, 2011

HBO" JOINS

THE GORDON PARKS FOUNDATION

CELEBRATING CREATIVITY
AND HONORING

ARIANNA HUFFINGTON

KARL LAGERFELD

SPIKE LEE

SIR KEN ROBINSON

STEPHANIE WINSTON WOLKOFF





Celebrating Creativity

"Inspiration arrives suddenly, shaped by words, music, art and other mysteries of life. When the door to promise opens, the trick is to quickly walk through it."

Gordon Parks

POLO RALPH LAUREN

Our warmest congratulations to tonight's honorees

Arianna Kuffington Karl Lagerfeld Spike Lee Sir Ken Robinson Stephanie Winston Wolkoff

We are proud to celebrate your leadership and creativity Tonight we remember Gordon Parks and celebrate his living legacy as a humanitarian and artist. "All of my work is influenced by my imagination," he said, referring to his photography, film, painting, reporting, as well as his prose, poetry and music. Whatever the medium, Gordon was committed to using his creative spirit to make a difference in the world. And now, through The Gordon Parks Foundation, the power of that spirit continues to help and inspire others.



We are here to recognize five individuals whose work has changed the landscape of photography, film, fashion, journalism, and education. Gordon would have been very proud that these incredibly creative people are here tonight because of him. Each has excelled in a field he cared deeply about, each share his commitment to making the world a better place and each is an inspiring role model for future generations.

In honoring Gordon's legacy, The Gordon Parks Foundation makes available his work and his life story to ignite young imaginations. Tonight, you will meet the recipient of the first HBO/Gordon Parks Film Scholarship, awarded to a graduate of The Ghetto Film School.

Also tonight, our live and silent auctions offer you opportunities to purchase important photography and at the same time support our work in education and preservation.

This evening was made possible in large part by the tireless efforts and creativity of my son, Peter, and Diana Revson. I thank them both. And on behalf of our entire team and Board of Directors, I thank you all for remembering and honoring Gordon with us.

Peter Kunhardt

President, Board of Directors

THE GORDON PARKS FOUNDATION

THE MESERVE-KUNHARDT FOUNDATION



Special thanks to Richard Plepler and Sheila Nevins for supporting The Gordon Parks Foundation from its start in so many creative ways.

THE GORDON PARKS AWARDS DINNER AND AUCTION

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Thelma Golden Julia Moore Vanessa Williams
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6 AS OF MAY 20, 2011

Sarah Arison

The Gordon Parks Awards Dinner and Auction Celebrating Creativity

Evening Program

Cocktails and Silent Auction

Welcome IMAN Founder & CEO, IMAN Cosmetics

Film
From HBO: Half Past Autumn

Opening Remarks
PETER W. KUNHARDT, JR.
Director, The Gordon Parks Foundation

The Gordon Parks Foundation Award Recipients

KARL LAGERFELD Introduced by INGRID SISCHY

Photographer Contributing Editor, Vanity Fair

ARIANNA HUFFINGTON Introduced by TIM ARMSTRONG

President and Editor-in-Chief CEO, AOL
The Huffington Post Media Group

SPIKE LEE Introduced by RICHARD PLEPLER

Director Co-President, HBO

STEPHANIE WINSTON WOLKOFF Introduced by EMILY RAFFERTY

Director of Eachier Lincoln Center President Metropolitan Mayorum of Art

Director of Fashion, Lincoln Center President, Metropolitan Museum of Art

SIR KEN ROBINSON Introduced by BLUE MAN GROUP

Author/Educator

Live Auction
HUGH HILDESLEY
Auctioneer, Sotheby's

 $HBO/Gordon\ Parks\ Scholarship\ for\ The\ Ghetto\ Film\ School\ \\ \textbf{DYLLAN\ MCGEE}$

Executive Director, The Gordon Parks Foundation

good corporate citizen;

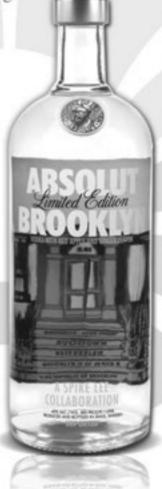
a company that does well by doing good

ABSOLUT* VODKA believes that supporting deserving charitable causes is the right thing to do and an important way to sustain the development of the communities in which we do business.

ABSOLUT and its owner and importer, Pernod Ricard, are proud to toast The Gordon Parks Foundation and tonight's homoree, legendary fillmmaker Spike Lee, whose masterful career examines the inner workings of life in Brooklyn, NY.

ABSOLUT[®] BROOKLYN, a collaboration with Spike Lee, is the fourth in ABSOLUT VODKA'S Limited Release City Series and an homage to the great city of Brooklyn NY.





Pernod Ricard USA

MENU

Melange of Spring Vegetables Spring Pea Ricotta, Chive Blossoms and Hand Torn Croutons Herb Crusted Filet Mignon Creamed Spinach Flan Crispy Crushed Fingerling Potatoes with Sea Salt Tomato Onion Marmalade Florentine Cone Seasonal Fruit, Crème Anglais Coffee and Tea Tonnie's Mini Cupcakes Catering by **Great Performances**

Flowers by
Robert Downs Clark

Event Planning by Buckley Hall Events



KARL LAGERFELD was born in Hamburg in September 1938. When ready-to-wear came into its own at the beginning of the 60's, he plunged into a career as an independent stylist in France, Italy, England and Germany. The concept of fur needed modernization to become a viable element of fashion so the House of FENDI called on Lagerfeld. It is a collaboration that continues to this day.

Perfume is as important to Lagerfeld as fashion, so in 1975 he launched "CHLOÉ." He became the first great ready-to-wear designer to brand a scent globally without first having his own designer label. "LAGERFELD" for men was created in 1978 followed by "PHOTO" in 1991 and "JACKO" in 1998.

In 1983 he was named art director of CHANEL and in 1984 he created his own line "KARL LAGERFELD" all the while continuing his collaboration with FENDI.

He decided to move behind the lens in 1987 shooting his first press kit, and has created his own advertising campaigns ever since.

His passion for photography and books transformed his campaigns into veritable art books. His work drew the attention of prestigious international fashion magazines who called on him to do their photo shoots.

The year 1997 marked the end of the company and in 1998 he launched his own label, "LAGERFELD GALLERY." The first boutique opened in Paris followed by another in Monaco.

He became a publisher and bookstore owner in 1999 with the opening of the "7L" bookshop and the "EDITIONS 7L" publishing company.

ARIANNA HUFFINGTON is the president and editor-in-chief of The Huffington Post Media Group, a nationally syndicated columnist, and author of thirteen books. Her latest, *Third World America*, published in September 2010, chronicles the

In May 2005, she launched *The Huffington Post*, a news and blog site that has quickly become one of the most widely-read, linked to, and frequently-cited media

struggles of America's besieged middle class.



brands on the Internet. She was named to the Time 100, *Time Magazine*'s list of the world's 100 most influential people, and to the *Financial Times*' list of 50 people who shaped the decade.

Originally from Greece, she moved to England when she was 16 and graduated from Cambridge University with an M.A. in economics. At 21, she became president of the famed debating society, the Cambridge Union.

Huffington has made guest appearances on numerous television shows, including "Charlie Rose," "Oprah," "Nightline," "Real Time with Bill Maher," "Inside Politics," "Larry King Live," "Hardball," "Good Morning America," the "Today" show, "Countdown" and "The O'Reilly Factor." She serves on several boards that promote community solutions to social problems, including A Place Called Home, which works with at-risk children in South Central Los Angeles.

Arianna Huffington has two daughters.

SPIKE LEE is a notable writer, director, producer, actor, and author who revolutionized the landscape of independent cinema and the role of black talent in film. Widely regarded as a premiere African-American filmmaker, Lee is a forerunner in the 'do it yourself' school of filmmaking.

the 'do it yourself' school of filmmaking. Born in Atlanta, Georgia, and raised in Brooklyn, Lee attended Morehouse



College. After graduation, he returned to Brooklyn to continue his education at NYU's Tisch School of the Arts, where he received his Master of Fine Arts Degree in film production. He founded 40 ACRES AND A MULE FILMWORKS, based in Brooklyn, where he has resided since childhood.

His debut film, She's Gotta Have It, earned him the Prix de Jeunesse Award at the Cannes Film festival in 1986 and set him at the forefront of the Black New Wave in American Cinema. His second feature, School Daze, helped launch the careers of several young Black actors. 1989's Do the Right Thing, garnered an Academy Award® nomination for Best Original Screenplay, and Best Film and Director awards from the Los Angeles Film Critics Association. Jungle Fever, Mo'Better Blues, Clockers, and Crooklyn were well received and Malcolm X received two Academy Award® nominations.

Spike's documentary, If God's Willing and The Creek Don't Rise, revisited the storm-ravaged Gulf Coast region and came on the heels of 2006's When the Levees Broke, the groundbreaking first documentary that followed the plight of Americans stranded in New Orleans after Hurricane Katrina. Both When the Levees Broke and If God's Willing and The Creek Don't Rise received the prestigious Peabody Award.

Other recent accomplishments include the theatrical release *Miracle at St. Anna*, a story of members of the all-black 92nd "Buffalo Soldier" Division in the US Army, trapped behind enemy lines during World War II; *Kobe-Doin Work*, a documentary on NBA standout Kobe Bryant of the Los Angeles Lakers produced for ESPN; and *Passing Strange* which explores the travels of a young African American musician in search of himself. *Passing Strange* debuted at the Sundance Film Festival. In addition to his film achievements, Lee has produced and directed numerous music videos.

Lee's commercial work began in 1988 with his NIKE AIR JORDAN campaign. He is well known for his LEVI'S BUTTON-FLY 501, AT&T and ESPN television commercials, among others. His documentary 4 Little Girls for HBO received Emmy and Oscar® nominations. He received an Emmy Award for his piece on Georgetown's John Thompson for HBO/Real Sports, as well as authoring six books on the making of his films.

Spike Lee has combined his extensive creative experience into yet another venture: partnering with DDB NEEDHAM, he created SPIKE/DDB, a full-service advertising agency.

STEPHANIE WINSTON WOLKOFF

is widely recognized as one of the most influential figures in the American fashion industry.

In November 2009, Wolkoff became the founding Fashion Director of Lincoln Center, and oversaw the relocation of New York City's biannual Mercedes-Benz Fashion Week from Bryant Park to Lincoln Center's Damrosch Park. In addition, she supervises every aspect of Lincoln Center-based Mercedes-Benz Fashion Week events, and is coordinating an ambitious year-round initiative of



fashion-related programming at Lincoln Center including playing host to the CFDA Awards, international conferences and designer lecture series.

As an integral role in the fashion industry, Wolkoff is a consultant to IMG, connecting with a common voice the various constituencies that come together to organize Mercedes-Benz Fashion Week as well as consulting on and helping to create solutions supporting IMG Fashion's overarching mission to facilitate a gateway to the fashion world - from creation to consumer. In addition, she works closely with the Mayor's Special Projects and Community Events office to facilitate city wide initiatives, the Department of Education, and the New York City Housing Authority.

A sterling pedigree in the world of fashion publication prepared Wolkoff for her Lincoln Center position. For over a decade, Wolkoff served as director of special events at *Vogue* magazine, working closely with and being mentored by Editor-in-Chief Anna Wintour in overseeing and producing major events for *Vogue, Men's Vogue*, and *Vogue Living;* the Metropolitan Museum of Art Costume Institute Benefit, The CFDA/Vogue Fashion Fund, 7th on Sale, to name a few.

Wolkoff finds time for active involvement in several charitable and community causes, including the Food Allergy Initiative, Baby Buggy, New Yorkers for Children, and the Central Park Conservancy. Wolkoff was honored by her high school, Suffield Academy, with their Alumni Leadership Award; the Albert Einstein School of Medicine's Spirit of Achievement Award, and this year she is being honored by the UJA at their Women of Influence event.

She lives with her husband and three young children in her native New York City.

SIR KEN ROBINSON, PhD is an internationally recognized leader in the development of education, creativity and innovation. He is one of the world's leading speakers. The videos of his famous 2006 and 2010 talks to the TED Conference have been seen by an estimated 200 million people in over 150 countries.

He works with governments in Europe, Asia and the USA, with international agencies, Fortune 500 companies and some of the world's leading cultural organizations. In 1998, he led a national commission on creativity, education and the economy for the UK Government. He



was the central figure in developing a strategy for creative and economic development as part of the Peace Process in Northern Ireland and the resulting blueprint for change, *Unlocking Creativity*, was adopted by politicians, business, education and cultural leaders across the Province. He was one of four international advisors to the Singapore Government for its strategy to become the creative hub of South East Asia.

For twelve years, he was professor of education at the University of Warwick in the UK and is now professor emeritus. He has received numerous honorary degrees and honors including the Athena Award of the Rhode Island School of Design for services to the arts and education; the Peabody Medal for contributions to the arts and culture in the United States; the LEGO Prize for international achievement in education; and the Benjamin Franklin Medal of the Royal Society of Arts for outstanding contributions to cultural relations between the United Kingdom and the United States. In 2005, he was named as one of *Time/Fortune/CNN*'s 'Principal Voices'. In 2003, he received a knighthood from Queen Elizabeth II for his services to the arts.

His book *The Element: How Finding Your Passion Changes Everything* is a *New York Times* best seller and has been translated into twenty-one languages. His latest book is a 10th anniversary edition of his classic work on creativity and innovation, *Out of Our Minds: Learning to be Creative*. Sir Ken was born in Liverpool, UK. He is married to Therese (Lady) Robinson. They have two children and now live in Los Angeles, California.

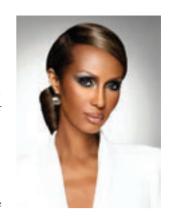


Gordon Parks photographed Iman for Revlon to capture the enduring grandeur of African art and its likeness to the living form.

IMAN is Founder and CEO of IMAN COSMETICS, SKINCARE AND FRAGRANCES, a beauty company that created the first cosmetics and skincare collection designed for all women with skin of color and launched in 1994.

In addition to running a global beauty company, Iman is actively involved in several charities, including The Children's Defense Fund, Action Against Hunger and the Raise Hope For Congo Campaign, that aims to build a permanent and diverse constituency of activists who advocate for protection and empowerment of Congolese women and girls.

Iman's first book, *I Am Iman*, was an autobiographical sketchbook of her career. Her second book, *The Beauty of Color*, is the first beauty and makeup book that truly addresses skin tones across the spectrum. She's revolutionized the way women with skin of color think about beauty.



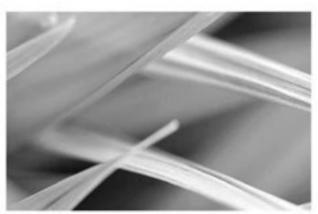
Iman is co-host of Bravo's *The Fashion Show* with Isaac Mizrahi and she has designed IMAN GLOBAL CHIC, a line of handbags, jewelry, and fashion accessories sold exclusively on HSN.COM. Additionally, she recently launched IMAN HOME, a collection of globally influenced fabrics and chic home décor. Recently, Iman was honored by the Council of Fashion Designers (CFDA) with the prestigious Fashion Icon Award.

Iman began her career in 1975 as a model. The daughter of an African diplomat, Iman was born in Somalia and grew up speaking five languages. She studied political science at Nairobi University where she was discovered by legendary photographer Peter Beard.

Her first modeling assignment was for *Vogue* in 1976. Iman was an instant success in the fashion world, and a muse for fashion designers including Yves. St. Laurent, Versace, Calvin Klein and Donna Karan. During her 14 years as a model, she worked with top photographers Helmut Newton, Richard Avedon, Irving Penn and Annie Leibovitz.

A mother of two, Iman is married to David Bowie.





Sheryl and Dan Tishman congratulate the Meserve-Kunhardt Foundation for their continuing dedication to the art of photography and for their extraordinary preservation efforts.

FENDI

Congratulates
Arianna Huffington,
Karl Lagerfeld, Spike Lee,
Sir Ken Robinson, and
Stephanie Winston Wolkoff
for their commitment and
advancements in furthering
the creative process.

THE HBO/GORDON PARKS FILM SCHOLARSHIP



This Scholarship recognizes new talent that has come out of the Ghetto Film School in the Bronx, New York where their mission is to educate, develop and celebrate the next generation of great American storytellers.



ALMA OSORIO is the first recipient of the HBO/Gordon Parks Film Scholarship. A young artist born and raised in the Bronx, Alma's dream is to write and create films that are encouraging to young girls around the globe. One of her biggest accomplishments thus far includes traveling to Kampala, Uganda with the Ghetto Film School at the age of 16 with a full crew to direct the short film, "Live Joseph," that later aired on the Sundance Channel in 2008. A graduate of New York's LaGuardia High School for the Arts, Alma is currently studying Film and Television Production at New York's University's Tisch School of the Arts.



"Remembering Gordon"

A new film project will take place during the next two years at the Ghetto Film School. Students will conduct interviews with friends and colleagues of Gordon Parks. The interviews will be made available on the Gordon Parks Foundation website.

Howard Greenberg Gallery is proud to support the efforts of the Gordon Parks Foundation



Representing the photography of Gordon Parks for more than 15 years



41 EAST 5714 STREET SUITE 1406 NEW YORK NY 10022

ABOUT THE AUCTION

Benefit Auction PHOTOGRAPHS



Georgia O'Keefe, New Mexico, 1980, by Bruce Weber



President Barack Obama, The White House, September 2010, by Mark Seliger

All images in tonight's live and silent auctions are reproduced in the Auction Catalog. It is a testament to Gordon's legacy that so many leading names in photography support the work of The Gordon Parks Foundation.



HUGH HILDESLEY

Born in Cambridge, England, Hugh Hildesley joined Sotheby's in 1961 as an apprentice porter in the Old Masters Painting Division. In 1965 he moved to New York as the head of Sotheby's Old Masters Painting Division. He was ordained as an Episcopal priest in 1976, but remained at Sotheby's. He has written three books—Sotheby's Guide to Buying and Selling at Auction in 1983, Journeying with Julian in 1993, and The Complete Guide to Buying and Selling at Auction in 1997. In 1995 Hugh was named Sotheby's Executive Vice President for North and South America. He is an accomplished auctioneer, lecturer and contributor to journals on all aspects of the auction business.

THE Gordon Parks FOUNDATION

SALUTES THE MANY INDIVIDUALS, FOUNDATIONS, AND CORPORATIONS WHO HAVE SHOWN THEIR SUPPORT

BENEFACTOR TABLES

CHANEL

HBO

Macy's and Bloomingdale's

Polo Ralph Lauren

Argie and Oscar Tang

PATRON TABLES AND CONTRIBUTIONS

AOL

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The Coca-Cola Company

Kunhardt McGee Productions, Inc.

Maxcor Financial

Margaret McGee

The Michaan Family

Diana and Charles Revson

Peggy S. Rice

Jed Root

Russell Simmons

Alexander Soros

Stephanie Winston Wolkoff

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Ulla Parker

Blair Pillsbury and Jack Enders

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Renee Rolleri and Matt Goldman

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Lists as of May 20th

ABOUT THE GORDON PARKS FOUNDATION

The Gordon Parks Foundation, a division of the Meserve-Kunhardt Foundation, honors individuals who have contributed their lives to the arts. The Foundation permanently preserves the work of Gordon Parks and other artists, makes it available to the public through exhibitions, books and electronic media and supports artistic and educational activities that advance what Gordon described as "the common search for a better life and a better world." The Foundation is a 501 (c)(3) organization that provides visual art to schools, museums and communities to inform, educate and inspire.

ABOUT THE MESERVE-KUNHARDT FOUNDATION

The Meserve-Kunhardt Foundation is a section 501 (c)(3) New York State not-for-profit corporation dedicated to the preservation of oral and visual history and the use of it to inform, educate and inspire.



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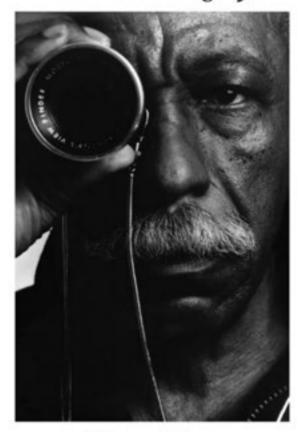
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THE Gordon Parks FOUNDATION

48 Wheeler Avenue, 3rd Floor Pleasantville, NY 10570 tel 914-238-2619 | fax 914-238-7134 www.gordonparksfoundation.org

Gordon Parks

The Discerning Eye



Warner Gallery Holbrook Arts Center Millbrook School

May 7th - June 15th 2011

Opening Reception Saturday, May 7th 3:00 - 8:00 p.m.

Gallery Hours

Monday – Friday: 8:00 a.m. – 5:00 p.m.
Saturday: 8:00 a.m. – 1:00 p.m.
Sanday: by Appointment

A collaboration between Millbrook School and The Gordon Parks Foundation, A Division of The Meserve-Kushardt Foundation

photograph Tox Parks

KIRSTEN E. GILLIDRAND NEW YORK



UNITED STATES SENATOR

June 1, 2011

Dear Friends,

I am pleased to have this opportunity to send greetings to each of you attending The Gordon Parks Awards Dinner and Auction, Colorating Constinity, hosted by The Gordon Parks Foundation. I am especially pleased to join my voice with yours in honoring Arianna Huffington, Karl Lagerfeld, Spike Lee, Sir Ken Robinson, and Stephanie Winston Wolkoff.

The arts have always been a unifying force in our world, bringing people together across vast cultural, social, economic and geographic divisions. The individuals who are being honored tonight share with us the precious gifts of leadership, imagination and understanding. They challenge us to embrace the future, confident that with an open mind and lively spirit we will find in the new millennium a universe of possibilities for our creative gifts.

I send my congratulations to the honorees and my best wishes for a wonderful event.

Sincerely,

Kirsten E. Gillibrand United States Senator

Kirsten E. Sillibrand



At the heart of the image was a man with great vision, unmistakable style and a relentless commitment to "the common search for a better life and a better world."

Nikon is proud to celebrate the life and work of Gordon Parks.



Avenue is proud to host the After Party for

THE GORDON PARKS FOUNDATION

and offers their congratulations to tonight's honorees

COME CELEBRATE WITH US!

AVENUE

116 10th Avenue New York, NY Wednesday June 1, 2011 10 p.m. to 2 a.m.



PURCHASE THE GORDON COLLEGE PARKS SALUTES FOUNDATION

We are proud of our partnership with the Gordon Parks
Foundation and Meserve–Kunhardt Foundation to have
on loan extensive and extraordinary photographic archives,
including the work of Gordon Parks available for research
and exhibition in the College's Library and
Neuberger Museum of Art.

It is also an honor to have the Nikon/Gordon Parks Scholarship awarded to Rebecca Iasillo, a Purchase College BFA photography candidate.

Thomas J. Schwarz

President Purchase College



STATE UNIVERSITY OF NEW YORK

Purchase College, State University of New York offers distinctive programs in the liberal arts and sciences and professional training in the visual and performing arts through its School of The Arts. It attracts world class performers to The Performing Arts Center and features a fine permanent collection of American art and changing exhibitions at the Neuberger Museum of Art.

ABOUT THE NIKON/GORDON PARKS SCHOLARSHIP

The Nikon/Gordon Parks Scholarship was established in 2009 with a \$25,000 donation from Nikon, Inc. to create an endowment through which annual scholarships will be awarded to cover nearly half of the annual tuition for a New York State student at Purchase College/SUNY in the School of Art + Design. Each year the grant will be given to a photography student whose work reflects the passion and vision and humanity of Gordon Parks.

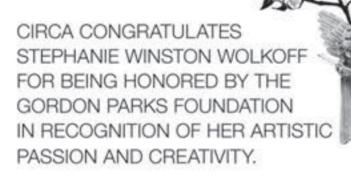


REBECCA IASILLO is a rising senior at SUNY/Purchase, NY. Originally from Fishkill, NY, her photographic work is a critique of the suburban culture. She strives to create a strange sense of irony with the subject matter. Unlike many artists attracted to this same subject, she is not interested in conveying something necessarily negative, rather she is attempting to look clearly and carefully at the place where she was born and pay respect to her roots. She says, "Wherever I may end up in the future, I will always be inextricably tied to my home. It is this inescapable, undeniable bond that I wish to highlight."





The archives at Purchase College/SUNY.





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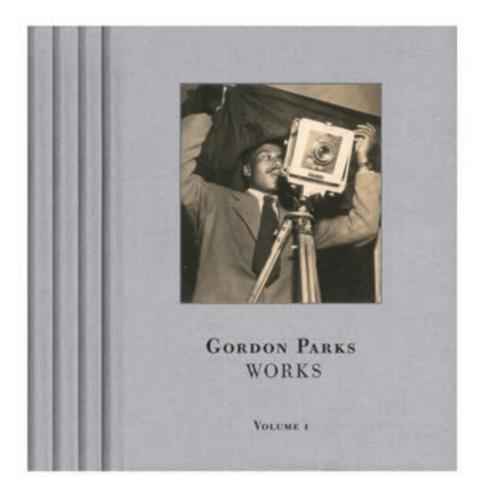


CHARITY BUZZ

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